



## **N-Cast Corporation Expands Distribution into Europe**

### ***Partnership with Techex expands availability and support into UK and Western Europe.***

Sunnyvale, CA- August 17, 2008 – N-Cast® Corporation, the founder of Telepresentation technology, today announced that it signed a distribution agreement with Techex Ltd. of Berkshire, UK to distribute its Telepresenter line of Presentation Capture and Distribution appliances to high-end resellers in the UK and Western Europe.

“We’re very pleased to have a partnership with the Techex team” says Tom Mitchell, VP of Sales at N-Cast. “Their strength in supporting their reseller base and the strong recommendation we received from our own dealers made it a best choice for us. We now are better able to grow our business in the UK, as well as Belgium, France, and the rest of Western Europe.”

“We are delighted to be able to offer the N-Cast line throughout all of our offices” says Chris Bailey, Managing Director of Techex. “N-Cast’s products offer the highest performance and the lowest Total Cost of Ownership in the category, and we feel this addition will help our dealers close more business and earn higher margins.”

Techex will distribute N-Cast’s Telepresenter™ family of Multimedia Production Appliances, including the Telepresenter™ M3, the N-Way Server, and the new MD-1 Media Player. A Telepresenter is a Network Appliance that includes a Capture Engine, a Media Composer/Encoder, a Streaming Server and a Digital recorder in one chassis. A Telepresenter will collect several media streams in real time, compose and digitize them, and record and/or webcast them, dramatically simplifying the creation of digital lectures, lessons, events, and productions.

### **About N-Cast**

N-Cast Corporation provides industry-leading solutions for the capture, distribution, and archiving of high-resolution, mixed-media content such as rich-media presentations or annotated high-resolution graphics. N-Cast’s 3rd-generation Telepresenter M3™ simplifies the mixing of audio, high definition (HD) video, and any high resolution RGB/DVI source into one rich-media file for webcasting or playback. The Telepresenter M3™ is used in applications such as presentation capture, live and on-demand training, telemedicine, distance learning, and podcasting. For more information, call N-Cast at 800-765-7718 or visit [www.ncast.com](http://www.ncast.com).

### **About Techex**

Techex is an industry leading supplier of video transmission technology. Having specialized in graphics and video for some thirty six years Techex occupies a unique position in the digital media market representing cutting edge technology companies such as Video Furnace, Exterity, Video Furnace, Haivision, T-VIPS, ADI, Optibase, Integral Technologies, Viewcast and Winnov among others. With sister operations that also specialize in value added distribution, system integration, project management, consultancy and e-commerce, few if any other company can offer both suppliers and clients the broad range of products and services that Techex has done successfully for the last 36 years

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